

V&A East Storehouse

Corporate and Private Events Brochure



V&A

V&A East

The V&A is the world’s leading museum of art and design and home to a collection spanning 5,000 years of human ingenuity. Following the success of the Great Exhibition of 1851, V&A South Kensington opened as the flagstone of what we now recognise as the heart of the Museum district of London.

Since then, it has grown into a multi-site Museum family, made up of V&A South Kensington, Young Y&A, and now V&A East, which consists of two sites, V&A East Museum and V&A East Storehouse. Opening at Here East in 2025, V&A East Storehouse is a unique new museum experience opening up the V&A collection to everyone.

A short walk across the park, opening in 2026, V&A East Museum celebrates making and creativity’s power to bring change. Both sites are part of East Bank, the Mayor of London’s £1.1 billion Olympic legacy project, which will create a new arts, innovation and education hub in Stratford’s Queen Elizabeth Olympic Park. More than just a museum or collections store, it will be a creative campus and social space embedded within its local community, focusing on equipping young people with the interest, knowledge, and skills they need to flourish creatively.

Contents

V&A East	1	FAQs	6
V&A Storehouse	2	Approved Suppliers	7
Collections Hall	3	Partnerships	8
Welcome Space	4	Contact	9
David Bowie Centre	5		

External render view of V&A East Museum, designed by O'Donnell + Tuomey © O'Donnell + Tuomey, Ninety90



V&A East Storehouse

Designed by New York architects Diller, Scofidio + Renfro with support from UK based architects Austin-Smith:Lord, V&A East Storehouse is 16,000m² purpose-built home for over 250,000 objects, 350,000 library books and 1,000 archives. Offering an entirely new Museum experience, this fascinating space houses some of the oldest, to the smallest, objects in the V&A's collection, and is interspersed with colossal architectural fragments and room sets.

From June 2025, this unique space, unlike any other Museum space in London, is available to hire out of hours, for unforgettable dinners, private views, or as an iconic backdrop to a drinks reception.

Hiring a V&A site for an event is a wonderful opportunity to demonstrate your support for the arts and to associate with one of the most recognisable and admired international brands. Venue hire is vital to ensuring that the V&A continues to grow and thrive, as well as enable us to maintain and enhance the Museum's leadership in the fields of art and design, ensuring that it remains a vital part of our public life and heritage.



Visualisation of The David Bowie Centre



Textiles moved into storage racks in V&A East Storehouse
Image by David Parry for V&A

Weston Collections Hall

At the heart of the building is a cavernous central Collections Hall. This immersive space is surrounded by four huge floors of storage shelves and racking systems, with open shelves and objects as far as the eye can see. This space can be hired for an unforgettable dinner experience, with arrival drinks in the Welcome lobby. Or perhaps a drinks reception, where guests can mingle amongst priceless works of art.

Special features

Central glass floor panel, giving diners a bird's eye view of the objects below.

Located in the heart of the building, with infinite views of objects on all sides, giving the impression of a never-ending space

Capacities

300 standing reception

200 seated dinner

Prices

Receptions from £7,000 + VAT

Dinners from £9,000 + VAT

Collections Hall from Level 2 inside V&A East Storehouse
© Diller Scofidio + Renfro



Welcome Space

Upon arrival to V&A East Storehouse, visitors enter into the Welcome Space. This bright and expansive space is perfect for an arrival drinks reception before a dinner in the impressive Weston Collections Hall. Or, for those looking for more of a blank canvas, it is a customizable space, perfect for panel discussions, product launches, or talks, alongside a Private View.

Special features

Moveable room dividers

Clear surfaces for projections or video mapping

Capacities

300 standing reception

200 seated dinner

200 theatre style

Prices

From £7,000 + VAT



The David Bowie Centre

Encompassing more than 90,000 items, this eagerly anticipated archive traces Bowie's creative processes as a musical innovator, cultural icon, and advocate for self-expression and reinvention from his early career in the 1960s to his death in 2016.

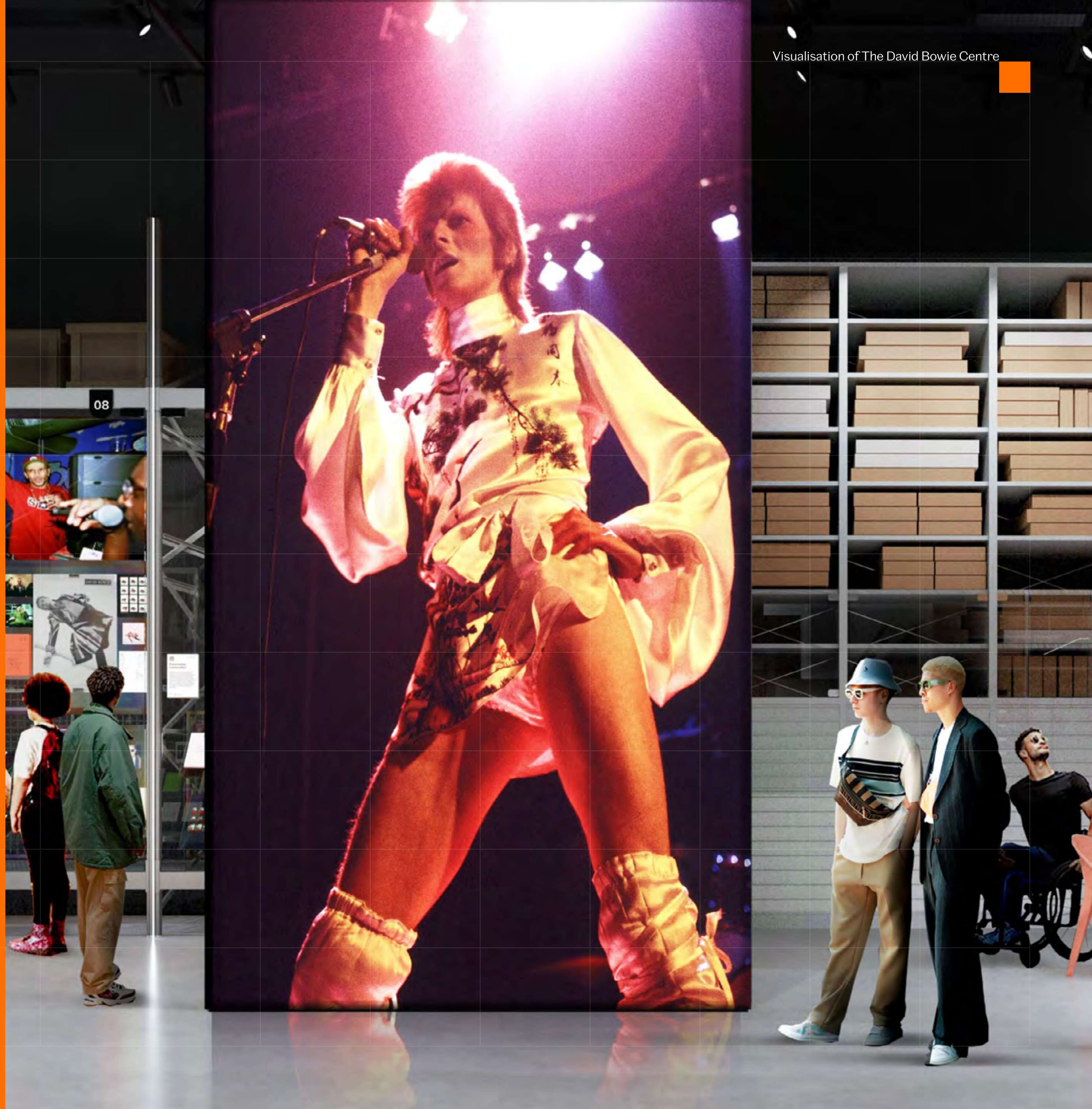
Hosting your event at V&A East Storehouse means your guests can escape the daytime crowds and take in this eagerly anticipated display with friends or colleagues. This creative, inspiring and stimulating exhibit can also inspire your event theme (an exciting creative opportunity for your suppliers!).

Private Views can take place in the morning before the Museum opens to the public, or after our doors have closed in the evening. It is also possible to hire one of our expert guides to give an informative introduction to guests, or lead private tours.

For more information about arranging a Private View, or to add this to your venue hire, please contact the Corporate Events team.



Items from the David Bowie Archive are prepared ahead of the David Bowie Centre opening at V&A East Storehouse



FAQs

What is included in the venue hire fee?

The venue hire fee includes exclusive use of the agreed event areas, a dedicated Event Manager, security staff, cleaning staff, an electrician, and a floor manager. If you are hiring V&A East Storehouse for a seated dinner, the arrival drinks area is included within the one fee and is not a separate cost.

What are your standard hire times?

Set up begins once the Museum has closed to the public at 18.00. The earliest guest arrival time, depending on the scale of set up, is from 18.45.

The set-up time seems very short, how does that work?

We are open to the public 5 days a week until 18.00 so we appreciate the turnaround from daytime museum to exclusive event venue can be daunting! However, we are very well practised at creating beautiful, memorable and magical events in as little as 45 minutes. This is down to using approved suppliers such as caterers, florists and production companies who know the building intimately and are equipped and experienced enough to deliver fabulous events in very short set up times.

Can we provisionally hold a date?

You can hold up to two dates for your event, free of charge and with no obligation. If you are holding any dates, we do ask that you come and see the Museum in person, then we will ask for a decision by a certain date. Please be in touch if you would like to check availability and arrange a visit.

Are there any days that are not available for venue hire?

Yes – as we are open late on Thursday and Saturday evenings, so unfortunately, we are not able to offer these evenings for venue hire.

Can we use our own suppliers?

As a building with priceless works on display and a short set-up time, you must work with our approved list of suppliers for catering, production, flowers and entertainment. By using our knowledgeable approved suppliers, we can ensure that not only is the Museum and its collection protected, but you will receive a high level of service due to their experience of working in our wonderful spaces. Whilst we do not have specify which planners and photographers can work at the Museum, do contact us for some suggestions.

Are there conservation regulations for spaces?

Due to the delicate nature of the building, there are conservation regulations in place for events in the Weston Collections Hall. Strong coloured food and drink is only permitted at a seated dinner. Unfortunately, we are not able to permit dancing at this venue. No fire, fireworks, dry ice, glitter, animals (except registered worker animals), helium balloons, paint, henna, ink, or hairspray are permitted anywhere on site.

How do we confirm our booking?

Following a show round, to confirm your booking we ask you to sign a copy of our venue hire contract (available on request) and pay 50% deposit.

Approved Suppliers

We are fortunate to work with some of the best companies in the industry to ensure that events at V&A Museums are delivered to an exceptional standard. Great care is taken to generate a supplier list that offers variety, a range of price points, reflects the ethos of the Museum - particularly when it comes to sustainability and recruitment - and expertise when it comes to working around delicate objects and buildings.

Please bear with us while we curate this exciting list for you. In the meantime, please consult the Approved Suppliers lists for either our South Kensington, or Young V&A sites, found in the respective brochures

For more information, please contact the events team.



Corporate Partnerships

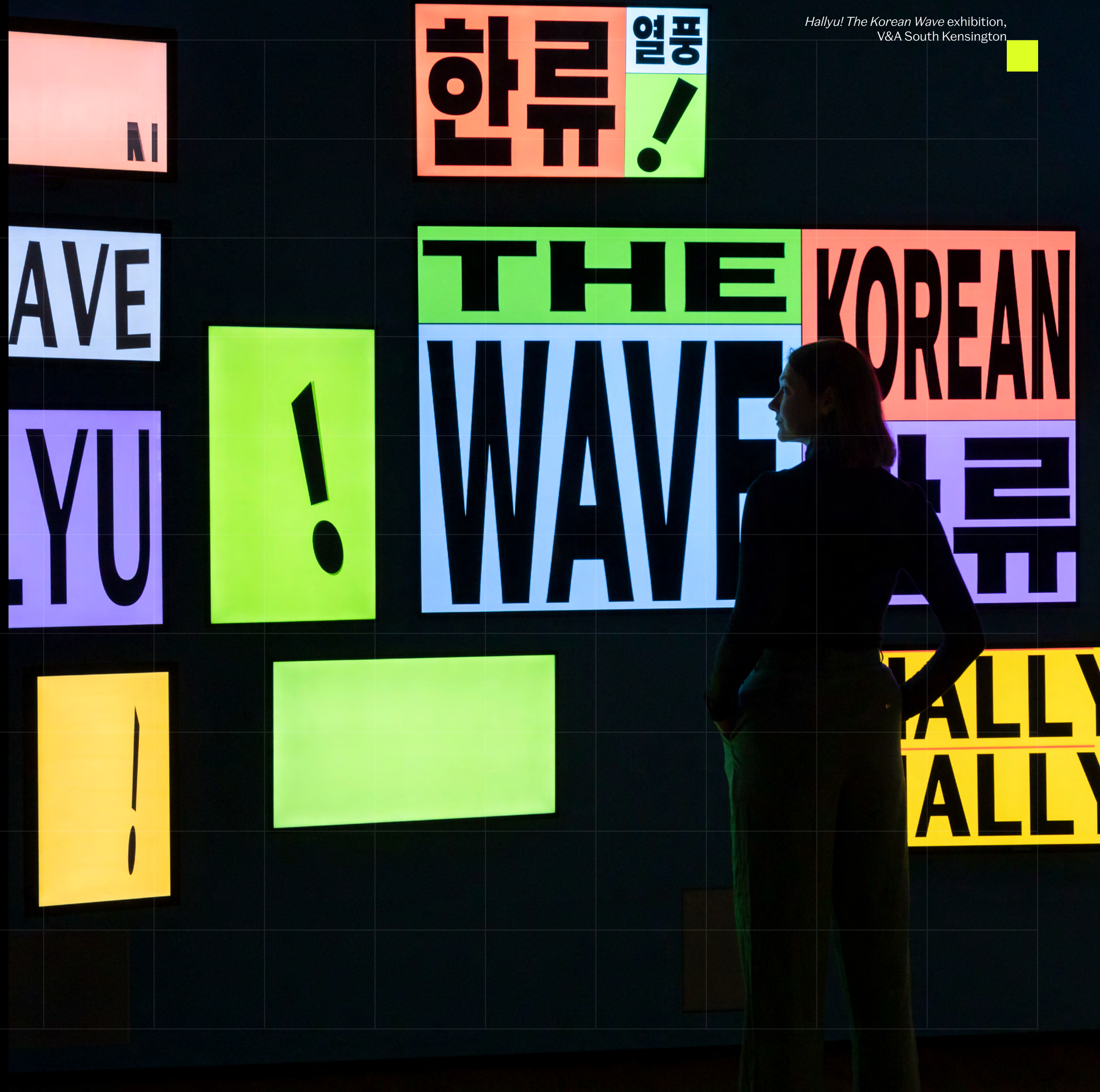
Corporate Membership at the V&A is an opportunity to demonstrate your support for the arts and associate with one of the most recognisable and admired international brands. Corporate support is vital to ensuring that the V&A continues to grow and thrive. It is through the generosity of our supporters that we can sustain and develop the V&A's leadership in the fields of art and design.

Corporate Membership offers bespoke and unforgettable experiences for your employees and clients - from complimentary and significantly discounted event hire opportunities and private out-of-hours tours of our exhibitions and collections with a curator, to invitations to our exclusive private views and unlimited access to our ticketed exhibitions.

For more information about Corporate Partnerships, please contact:

Lucia Seghezzi
Partnerships Manager
l.seghezzi@vam.ac.uk
020 3949 4536

Hallyu! The Korean Wave exhibition,
V&A South Kensington




Contact Us

We would love to talk to you about holding your event at the Victoria and Albert Museum, please do contact the Corporate and Private Events team for further information.

Email corporateevents@vam.ac.uk

Tel +44 (0)20 7942 2888

 @vamevents

Sir Elton John's glasses, prepared ready to move to V&A East Storehouse © Jamie Stoker

V&A East
Storehouse

V&A

